



## **MARK CAMPBELL**

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**Mark Campbell** is a Consulting Public Finance Specialist for Affiliated Monitors. He has served in a variety of appointed and civil service roles in state and local governments in California. He is a published author on matters of local government finance, public debt and the investment of public funds, community and economic development, and data management. He is a frequent speaker on topics ranging from complying with legal and regulatory requirements imposed on issuers of municipal securities to the application of financial technologies to debt administration.

Prior to joining Affiliated Monitors, Mr. Campbell served for 9 years as the Executive Director of the California Debt and Investment Advisory Commission (CDIAC). During his tenure he administered the proceedings of the Treasurer's Task Force on Bond Accountability in response to the criminal misappropriation of bond funds by a California finance authority. The report issued by the Task Force established a framework for managing and accounting for the use of bond proceeds. Mr. Campbell also led a 2-year effort to write and publish the seminal guide on debt financing in California. Under his administration, CDIAC advanced the collection and access to data on debt financing by public agencies. His efforts to adopt improved data collection and reporting have ignited innovation in the fin-tech sector to provide solutions to public agencies that enhance administration, compliance, and reporting.

Mr. Campbell's experience prior to CDIAC provides him a complementary set of skills. He administered the capital outlay budget for California's prison system and represented the state's budget programs in the development of a state-wide financial management system. He supported local economic development in rural communities in California and administered grants and loan programs in partnerships with federal and state funders. Mr. Campbell started his career with the California State Auditor as a program and performance auditor. Prior to his public service, Mr. Campbell was a consultant to the University of California and the U.S. Bureau of Reclamation's San Joaquin Valley Water project.

Mr. Campbell continues to serve as a member of the advisory board for a financial technology start-up seeking to deliver debt administration solutions to public agencies. He is also an advisor to a private education services provider offering on-line certificate training to public investment officers. In his spare time, he edits and hosts an electronic blog providing current practice guidance to public finance professionals.

Mr. Campbell received a Master of Education Administration (MED) and a Master of Business Administration (MBA) from the University of California, Davis.